PROCEEDING IRCMB 2016

ON MANAGEMENT AND BUSINSESS

Jakarta, Indonesia August 6, 2016

Joint-Host:



ISSN: 2503-3131

International Research Conference on Management and Business Proceedings Universitas Negeri Jakarta

Published by: Universitas Negeri Jakarta Jl. Rawamangun Muka Rawamangun Jakarta Timur 13220 Indonesia

Email : secretariat@iremb.org

Telp : +6221 4721227 Fax : +6221 4706285

This publication is in copyright. Subject to statutory exception and to the provisions of relecollective licensing agreements, no reproduction of any part my take place without the wri-

First published in 2016

Editor : Dr. Gatot Nazir Ahmad, M. Si Layout : Hania Aminah, S.Pd., MM Design Cover : Andrian Haro, S.Si., MM

Library of Congress catalouging in Publication Dear International Research Conference on Management and Business Proceedings published by Universitas Negeri Jakarta includes belong applicat references, Series ISSN 2503-3131

Distributed by: Universitas Negeri Jakarta J1. Rawamangun Muka Rawamangus Jakarta Timur 13220 Indonesia

Email : secretariat@ircmb.org
Telp : +6221 4721227
Fax : +6221 4706285

PATRONS

Keynote Speaker

Joint-host

Prof. Joseph Cherion

- Universitas Negeri Jakarta
- Sahid University 2.
- Universitas Islam Malang 3.
- Universitas Persada Indonesia YAI 4.
- IKOPIN 5.
- Universitas Jenderal Achmad Yani 6.
- STEMBI, Bandung 7.
- Universitas Tama Jagakarsa, Jakarta 8.
- Kalbis Institute 9.
- Universitas Islam Negeri, Jakarta
- Universitas Bunda Mulia, Jakarta
- 12. Universitas Duanjda, Bogor
- Universitas Singaperbangsa, Karawang
- STIE Sekolah Tinggi Ilmu Ekonomi IBBI 14

Conference - Chair

Dr. Gatot Nazir Ahmad, M.Si (UNJ)

Organizing Committee

- Dr. Gatot Nazir Ahmad, M.Si (UNJ) 1.
- M. Anwar Ph.D. (Padjadjaran University) 2.
- Dr. Hamidah, M.Si (UNJ) 3.
- Erie Febrian Ph.D, (Padjadjaran University) 4.
- Dr. Verinita, (Andalas University) 5.

Scientific Committee / Papper Acceptance & Reviewers

- Prof. Joseph Cherian, NUS Business School, Singapore 1.
- Prof Sucherly, Padjadjaran University 2.
- Prof Roy H.M Sembel, IPMI Business School 3.
- Prof. Sugeng Wahyudi, Diponegoro University
- Hamideh Afsarmanesh, University of Amsterdam, 5. Netherlands
- Harith Alani, The Open University, UK 6.
- Dimitris Apostolou, University of Piraeus, Greece 7.
- Morad Benyoucef, University of Ottawa, Canada 8.
- Gerardo Canfora, University of Sannio, Italy 9.
- Jorge Cardoso, University of Coimbra, Portugal
- Silvana Castano, University of Milano, Italy
- Michelangelo Ceci, Dipartimento di Informatica -Universita di Bari, Italy
- 13. Wojciech Cellary, Poznan University of Economics, Poland
- 14. Houn-Gee Chen, National Taiwan University, Taiwan
- Associate Prof. Dedi Purwana UNJ, Jakarta
- Dr. Suherman UNJ, Jakarta

PERSPECTIVE GAP BETWEEN CUSTOMER PERSPECTIVE AND MANAGER
Levyda
WILLINGNESS TO PAY AS INDICATIONS OF PUBLIC SHARING TO IMPROVING WATER SERVICE IN BEKASI REGENCY
Ninin Gusdini, M.Yanuar J Purwanto, Kukuh Murtilaksono, Kholil
DETERMINANTS OF INSTITUTION IMAGE: THE EMPIRICAL STUDY AT VOCATIONAL COLLEGE IN WEST JAVA
Adriza, Nandan Limakrisna
DETERMINANTS OF JOB SATISFACTION AND ITS IMPLICATIONS ON EMPLOYER LOYALTY: EMPIRICAL STUDY AT FINANCIAL MANAGEMENT APPARATUS GOVERNMENT OF WEST JAVA PROVINCE
Hamdy Hady, Emed Taryaman, Nandan Limakrisna
MODEL OF PURCHASE DECISION ANALYSIS: EMPIRICAL STUDY ON CONSTRUCTION AND REAL ESTATE COMPANIES IN DKI JAKARTA
Wikrama Wardana, Togi Parulian Purba, Nandan Limakrisna
THE JOB SATISFACTION ANALYSIS AND ITS IMPLICATIONS ON ACCOUNT REPRESENTATIVE'S PERFORMANCES
Harries Madiistriyatno, Ida Musdafia Ibrahim, Irfan Noviandy Aulia
THE STUDY OF FINANCIAL AND NON FINANCIAL PERFORMANCE RELATED TO VALUE OF FIRM AND IMPLICATIONS FOR SHARE HOLDER EQUITY (CASE STUDY ON SAVINGS AND LOANS CONVENTIONAL AND ISLAMIC BASED COOPERATIVE IN WEST JAVA)
Rima Elya Dasuki, Eka Setiajatnika
COMPARATIVE ANALYSIS OF CAPITAL STRUCTURE AND ITS IMPACT ON RETURN ON EQUITY AND MEMBERS ECONOMIC BENEFIT
Segiyanto
CONCEPTUAL MODEL OF COOPERATIVES DEVELOPMENT BY COOPERATIVE TRAINING INSTITUTIONS AND SECONDARY COOPERATIVES TO PRIMARY COOPERATIVES (ANALYTICAL DESCRIPTIVE STUDY ON THREE COOPERATIVE TRAINING INSTITUTIONS IN WEST JAVA)
Gijanto Purbo Suseno
THE LEADERSHIP AND ALLIANCE STRATEGY IMPLEMENTATION TOWARD INNOVATION AND ITS EFFECT ON COOPERATIVES MEMBERS WELFARE (SURVEY ON DAIRY COOPERATIVES WEST JAVA AND CENTRAL JAVA)
Inne Risnaningsih

CONCEPTUAL MODEL OF COOPERATIVES DEVELOPMENT BY COOPERATIVE TRAINING INSTITUTIONS AND SECONDARY COOPERATIVES TO PRIMARY COOPERATIVES

(Analytical Descriptive Study on Three Cooperative Training Institutions in West Java)

Gijanto Purbo Suseno

Institut Manajemen Koperasi Indonesia (IKOPIN)

ABSTRACT

Cooperative has a very important role in the national economy. Of the total number of 25 563 primary cooperatives in West Java, 39 % are not active, while only 22.22% of healthy cooperatives. Average members participation is only around 60 %, even less. The main cause of the slow development of cooperative are the low performance of the boards in managing cooperative and low understanding of the members to their cooperative. Various trainings have been conducted, but the results are still far from satisfactory. The purpose of the study was to identify and asses aspects related to education and training for boards and members of cooperatives conducted by several cooperative training institutes in West Java, so it can produce a series of recommendations in the form of programs, policies, and formulation of the conceptual model of cooperative development through education and training, as a reference for cooperative training implementation agencies in order to improve the performance of boards and members of cooperatives. This research was conducted with a qualitative approach and descriptive method. The research results show that there are some similarities and differences of the three training institutions (Balatkop, Lapenkop and Puskopdit), in process of education and training, which occurs due to the different sources of funding, state agencies, the status of trainers, and training objectives. Based on the excess or lack of training process at the three institutions, in order to develop cooperatives in West lava then drafted a conceptual model of cooperative development, namely conceptual model of cooperative development by the cooperative training institutions dan secondary cooperatives (Center for Cooperative) to the primary cooperatives to become a large-scale cooperative, to improve members welfare. Conceptual model recommended as a reference for cooperative education and training implementation agencies in order to improve the performance of boards and members of cooperative (cooperative itself).

Keywords: Conceptual Model, Cooperative Development